

**РАБОТА ЗА РУБЕЖОМ –
КАРЬЕРА, РОСТ, ВОЗМОЖНОСТИ**

PUBLIC RELATION-ADVERTISING-MARKETING



- ✓ **ROMAIN EVANGELISTA**
- ✓ **FRENCH**
- ✓ **28 YEARS OLD**
- ✓ **MARKETING MANAGER**
- ✓ **AMBASSADORS « STUDIES & WORK ABROAD »**
- ✓ **1 YEAR LIVING IN RUSSIA**



LET ME INTRODUCE MYSELF...

WHY DID I

CHOOSE

RUSSIA?



WHAT HAVE I DONE SO FAR?



- ✓ **DESIGN A NEW WEBSITE FROM SCRATCH**
- ✓ **CONDUCT STUDENT COACHINGS** (*Job Fair Preparation, Embassy Interview, Pre-departure Orientation*)
- ✓ **CREATE COMMUNITY MANAGEMENT FROM 0** (*VK, FB, TW, YT, IS, FR*)
- ✓ **TAKE PART TO PARTNER'S EVENTS** (*Education, Jobs Abroad*)



WHAT HAPPENDED IN 1 YEAR?



REBRANDING

- ✓ **DESIGN MARKETING MATERIALS** *(Name, Logo, Slogan, Flyer, Brochure, Business Cards, T-shirts, Videos...)*
- ✓ **CREATE AN INTERNATIONAL TEAM**
- ✓ **EXPAND PROFESSIONAL NETWORK** *(Google+, Linked In)*
- ✓ **CREATE WITH EVENTS** *(Open days, Conversation Clubs, Parties, Forum)*
- ✓ **PROGRAMS FOR FOREIGN STUDENTS IN RUSSIA**
- ✓ **IMAGE-CONTROL**



WHAT HAPPENDED IN 1 YEAR?

TRAGEDY AND HOPESM

INDEPENDENT PUBLISHERS OF FREE KNOWLEDGE & PRICELESS WISDOM; RE-CONTEXTUALIZING HISTORY, ONE EPISODE @ A TIME.

<http://www.youtube.com/watch?v=ZJCOiegKAIY>

TED

IDEAS WORTH SPREADING

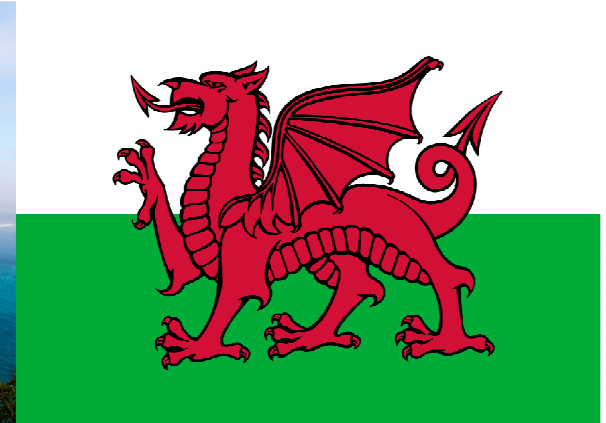


WHAT DO I **REALLY** WANT TO DO?

what's
your
story?



WHAT **DID I REALLY** WANT TO DO?



✓ **PASSION FOR LANGUAGES**

➤ **LANGUAGE SCHOOLS (IRELAND 2000, USA 2001, U.K. 2003)**

✓ **WILLING TO WORK, PASSION FOR TRAVELS & NEW DISCOVERIES**

➤ **WORK & TRAVEL USA 2004 (NY, FOOD RUNNER, HARD ROCK CAFE)**



FIRST FOREIGN IMMERSIONS

IN THE LAST 10 YEARS...



✓ **FRANCE, (Avignon) Foreign Languages & International Commerce**



✓ **ITALY, (Milan) WORK & STUDY PROGRAM, MARKETING ASSISTANT**



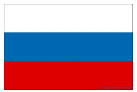
✓ **ENGLAND (London) SALES, CUSTOMER SERVICE, MARKETING, COMMUNICATION**



✓ **AUSTRALIA, (La Trobe, Melbourne, Australia) Bachelor in Business Administration**



✓ **FRANCE, (Montpellier) Master 2 in Webmarketing & Communication**



✓ **RUSSIA, (Saint Petersburg) Marketing Manager**



ON MY JOURNEY...



MERCHANDIZING PLAN for anti-ageing products in Liban, Jordan, Iran



INVITATION TO TENDER for a sales promotion display in retail store



COMMUNICATION PLAN a sales point within a Auchan retail store



MARKETING PACKAGING for a premium « Grand Cru » for a wine domain

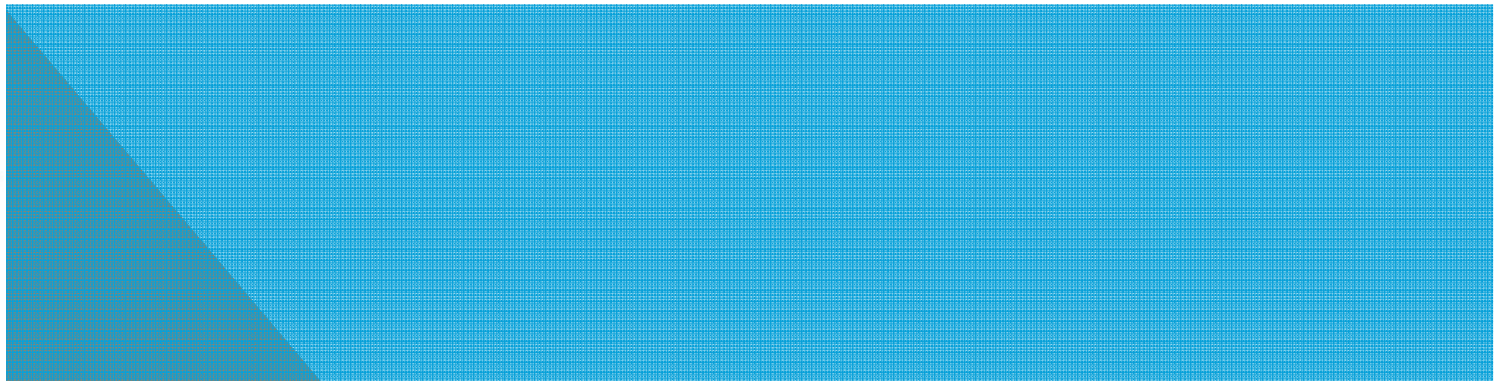


**ELABORATING A COMMUNICATION PLAN,
CONDUCTING A MARKETING CAMPAIGN,
DEALING WITH PUBLIC RELATION DUTIES**



SOME PROJECTS I HAVE CONDUCTED...

WHAT DID I LEARN?





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REACH ME!!!

VK Group List search games help invite music log out

My Profile edit Open community
 My Friends
 My Photos
 My Videos
 My Music
 My Messages
 My Communities
 My News
 My Feedback
 My Bookmarks
 My Settings
 Applications
 Documents
 Ads

АМБАССАДОРС Новый Синдбад
 edit status message

Description: Вот уже 10 лет компания SINDBAD Центр международного обмена – лидер на рынке Санкт-Петербурга. Мы предлагаем 3 типа программ: "Работа + путешествия" (Work and Travel), "Учеба + работа" (Work and Study), Образовательные программы.
 Expand text..
 Website: <http://www.ambassadors-abroad.com/ru/>
 Location: Saint Petersburg, Russia

Свежие новости

Discussion board edit
 236 discussions Start a discussion

Сотрудники компании SINDBAD отвечают на вопросы
 1404 posts. Latest post from АМБАССАДОРС Новый Синдбад, 8 Nov at 1:45 pm →

работа в NY и NJ
 18 posts. Latest post from Kim Baev, 7 Nov at 8:11 am →

Попутчики
 1093 posts. Latest post from Yuri Gurevich, 12 Oct at 5:42 pm →

Photos albums
 142 photos in the main album Add a photo

Manage community
 Invite friends to join
 Advertise community

<http://vk.com/ambassadorsabroad>

АМБАССАДОРС Новый Синдбад



DO YOU HAVE ANY QUESTIONS?...